

MEMBERSHIP LEVELS

Individual Member (\$150 US)

Invitations to Council events
Complimentary attendance at select VIP briefings
Subscription to NECBC "Connections" newsletter
Listing in Membership Directory
Access to our Membership Directory
Discounts to Council events
Access to member discounts and incentives

Student/Faculty Member (\$75 US)

All of the above

Business Member (\$750 US)

All of the above plus:
Up to 5 members listed in the Membership Directory
Opportunity to publicize important corporate announcements through the Council's email list
2 complimentary tickets to a distinguished speaker program

Corporate Member (\$1,400 US)

All of the above plus:
Up to 10 members listed in the Membership Directory
4 complimentary tickets to a distinguished speaker program
Corporate logo and link to company on the Council's website
Invitation to high-level networking events hosted by the Council and strategic government partners

Corporate Partner (\$2,500 US)

All of the above plus:
Up to 20 members listed in the Membership Directory
8 complimentary tickets to a distinguished speaker program
Annual corporate profile in "Connections"
Corporate logo displayed in "Connections" and on Council's homepage
Opportunity to be featured in Council events as "subject matter expert" when appropriate

Leadership Speaker/Event Sponsor (\$2,000 US)

8 Complimentary tickets to sponsored event
Corporate logo on event signage
Recognition of sponsor on all event marketing materials and invitations
Recognition of sponsor on Council website event calendar
Sponsor makes introduction of event guest speaker
One seat at guest speaker VIP table



WHAT OUR MEMBERS SAY

The NECBC connects people and resources critical in developing and enhancing cross-border relationships. Its initiatives offer leaders – from across the business spectrum – opportunities to talk with each other and learn more about the ties that bind our two countries. That's why we support the NECBC. – Marylee Hanley, Director Stakeholder Outreach, Spectra Energy

The NECBC is a special business community with long-standing ties to Canada. It's truly a unique organization.

And the benefits are reliably high in terms of the types of people you meet. The NECBC attracts high-level CEOs, government officials and policy-makers – all important connections for doing business.



– Leo Desjardins, Managing Partner, Conservation Resource Solutions, Inc.

The NECBC offers great, solid programs that attract high-level decision-makers from new as well as established companies. The NECBC has certainly been a good investment for us. – Bennett W. Schwartz, Senior Vice President & Managing Director, Foreign Exchange-US, TD Bank, N.A.



The NECBC provides opportunities for sharing and creating Canadian business and cultural ties that

you can't find anywhere else. Whether you're a student or business professional the NECBC gives you exposure to like-minded colleagues over the border and opens doors to government, consulate, business and university connections that can be invaluable information and knowledge resources. – Anthony Cicerone, PhD, Professor Economics, Director Canadian Studies, Bridgewater State University



**NEW ENGLAND-CANADA
BUSINESS COUNCIL**

*Building cross-border business opportunities and networks
between New England and Canada*



The NECBC is the only organization that provides you with the information, insight, and connections you need to reach potential customers and partners across the border.

ABOUT THE NECBC

The United States and Canada have the largest bilateral trading relationship in the world. One of the oldest, closest, and most active trading areas is between the New England States and Canada.

The **New England-Canada Business Council, Inc. (NECBC)** was formed in 1981 to bring together businesses and individuals with an interest in developing economic, business and cultural affairs between New England and Canada.

Our membership is comprised of business leaders from a wide range of sectors including finance, energy, transportation, high tech, biotech and professional services. We also have active participation from government and academic officials and individuals with links to Canada.

NECBC membership is a cost-effective way to build your local and cross-border networks and get your company's products and services in front of key audiences.

During 2010 US companies exported nearly \$250 billion in goods and services to Canada.* Are you getting your share of that business?



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* <http://www.census.gov/foreign-trade/balance/c1220.html#2010>

BENEFITS OF MEMBERSHIP

Speaker Programs: The Council regularly conducts luncheon and breakfast meetings that feature Canadian and American government leaders, corporate executives and others who speak to the latest trade and business issues and trends.

Annual Business Forums: The Council organizes and co-sponsors two major business forums each year: The spring "Technology Trade and Investment Forum" and the fall "Energy Trade & Technology Conference."



Membership Directory: Get listed and have access to our membership directory that provides detailed contact information on our large and diverse membership.

Connections: The Council's newsletter "Connections" reports on Council and member activities and provides information on Canada, the provinces, and cross-border trade and investment trends.

Offers and Incentives: Members have access to discounts provided by other members. Past incentives have included discounted airfare and event tickets.

Sponsorship Opportunities: Reach an even wider audience by sponsoring an event or increasing your membership level to a higher category.

Fact Sheets/Issue Briefs: Get access to the latest information about matters related to trade and industry from members and other reliable sources.



MEMBERSHIP APPLICATION

Select Level of Membership

- Individual Member @ \$150 US
- Student/Faculty Member @ \$75 US
- Business Member @ \$750 US
- Corporate Member @ \$1,400 US
- Corporate Partner @ \$2,500 US
- Leadership Speaker @ \$2,000 US
- Event Sponsor @ \$2,000 US

The Council's fiscal year is from July 1 to June 30.
Membership bills will be rendered annually in July.

Please include name(s) and contact information for member(s) to be included in the NECBC Membership Directory.
(use additional sheet where necessary)

NAME

TITLE

COMPANY

ADDRESS

CITY, STATE, ZIP

PROVINCE, POSTAL CODE

TELEPHONE# (Include area code) / FAX NUMBER

E-MAIL

Referred by

Please describe the products/services of your company (use a separate sheet).

- Enclosed please find my check for \$ _____ US
Make check payable to:

New England-Canada Business Council, Inc.

– OR –

Register and pay at our secure online website: www.necbc.org

Please mail completed form with attachments to:

New England-Canada Business Council, Inc.

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