

The Maple Leaf Foundation's 27th Annual Fundraising Ball

Join us for the premier, American – Canadian social event of the year in New England. The 2010 edition was a sell-out crowd, so don't wait to reserve for 2011.

Attended by business and government leaders from the US and Canada, the Maple Leaf Foundation Ball is a great opportunity to mingle and socialize in style while kicking off the holiday season.

Ball sponsorship opportunities are a great way to raise the awareness of your organization's brand by associating with a highly visible, successful and exclusive event in the Boston and New England markets.

Important Deadlines and Dates

May 5th, 2011: For major sponsors, payment and logos (.jpg or .tiff file) must be received to be displayed in final printed materials and Foundation Web site.

May 26th, 2011: For all other sponsors, payment must be received to be included in the final Ball advertising, communication, and proceedings materials.

About the Maple Leaf Foundation

The Maple Leaf Foundation (MLF) is a not for-profit organization, dedicated to the advancement of understanding between Canada and the United States of America. We accomplish this through our new scholarship and the annual student exchange program. The student exchange matches a US-based, inner city, public high school, with a counterpart high school in Canada. Since its inception, more than 25 years ago, over 400 students have benefited from this once in a lifetime experience.

For More Information

For more information about the Ball and sponsorships, contact: **Nathalie Loignon**

Tel: (978) 857-2289

Email: nathalieloignon@mlfb.org

Website: www.mlfb.org



The 2011 Maple Leaf Foundation Ball Sponsorship Opportunities

**The Kenneth R. Rossano –
Maple Leaf Student Exchange
and The Killam – Maple Leaf
Foundation Fellowship**

Saturday, November 5th, 2011

The Seaport Hotel Boston, MA

Why Sponsor?

The Maple Leaf Foundation Ball is a high profile, well attended, exclusive event in the Northeast. It is the premier American – Canadian social event of the year and is attended by leaders from the energy, financial services, legal, technology, trade and government sectors from both sides of the border.

All proceeds from the Ball and auction fund the Kenneth R. Rossano – Maple Leaf Student Exchange and the Killam – Maple Leaf Fellowship. Sponsoring organizations get the benefit of being associated with a very well respected 25 year-old franchise. The Ball is a great way to kick off the holiday season and to create new brand awareness for organizations doing business in Boston, New England and cross border markets.

Sponsorship opportunities are on a first-come first-served basis, so sign up early!

Sponsorship Levels

Two levels of sponsorships are available: The Ball Co-Chairs and the special activities. We also accept gifts and donations for our silent auction.

Ball Co-Chair Sponsor - \$12,500

- Only 2 available each year
- Company executive welcomes Ball attendees at podium
- Company executive name and message in Ball program
- Company/Organization logo and name on all Ball materials, web-site, press releases, attendee communications
- Company/Organization name on placard at event
- 1 table (10 seats) at Ball

Additional sponsorship opportunities are available. Please contact the Maple Leaf Foundation for details.

Reserved Table

A table (10 seats) for your company or organization are available for purchase. The price per table is \$3,000.

Individual Tickets

Individual Maple Leaf Foundation Ball tickets are available for purchase. Each ticket is \$300 per person.

You can pay by check or credit card on the Maple Leaf Foundation website (www.mlfb.org). If credit card is used, there will be a transaction fee of 3%.



Sponsorship Registration Form and Agreement

The 27th Annual Maple Leaf Foundation Ball Saturday, November 5th, 2011

Seaport Hotel • 1 Seaport Lane • Boston, MA

Please complete the following information concerning your sponsorship choices (all amounts in US\$):

- My Company/Organization would like to sponsor/co-sponsor:

Co-Chair Sponsor @ \$12,500 _____

Reserved Table @ \$3,000 _____

Individual Tickets @ \$300 _____

- My Company/Organization would like to make a donation to the Silent Auction:

YES _____ NO _____

I understand that at the chosen sponsorship level, my company is entitled to corresponding benefits. Accepted and agreed to:

Name: _____

Signed: _____

Title: _____ Date: _____

The Foundation should contact the following person to coordinate sponsorship benefits:

Name: _____

Company: _____

Address: _____

Phone/Fax: _____

Email: _____

Please make check payable to:

The Maple Leaf Foundation

Please send payment and a signed copy of this agreement to Nathalie Loignon, MLFB, 17 Storeybrooke Drive, Newburyport, MA 01950

www.mlfb.org