

[www.necbc.org](http://www.necbc.org)

Sponsorship Opportunities Now Available



## Thursday, March 8, 2012 Colonnade Hotel / Boston, MA

*This forum is the only joint U.S.-Canada technology business forum of its kind held annually in New England. Join us for this annual business forum where U.S. and Canadian technology companies gather to explore the opportunities and challenges of crossborder business expansion and partnering in the technology sector.*

MAR·08·12

# Encouraging Innovation at the Early Stages

NECBC's 13th Annual U.S./Canada Technology Business Forum



NEW ENGLAND-CANADA  
BUSINESS COUNCIL

c/o Ellen M. Rota 25 Linwood Street Holbrook, MA 02343

**Thursday, March 8, 2012**

**8:15am – 7:00pm**

**Colonnade Hotel / Boston, MA**

*including Luncheon and  
Post-conference Reception*

**Program Highlights:**

- *Creating Innovation*
- *Building and Maintaining an Early-stage Ecosystem*
- *Interaction with Venture Capitalists*

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# Encouraging Innovation at the Early Stages

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## Why Sponsor?

One of the most cost-effective ways to get your organization's name in front of a diverse group of U.S. and Canadian technology sector attendees is to become a sponsor. It is an excellent way for your organization to:

- Promote your own products, services and unique advantages to a truly global technology sector audience
- Network and develop relationships with potential clients and/or partners from both sides of the border
- Make connections with business and public sector resources that can facilitate cross-border expansion and partnering
- Support NECBC's mission and ongoing efforts to foster a strong and growing New England-Canada technology trade and investment relationship.

## Sponsorship Levels and Benefits:

*Only sponsors are entitled to provide collateral materials and/or provide a promotional giveaway item to be included in the attendees' bags.*

### Premier Package - \$8,500

- Company Representative as Keynote Speaker at either Luncheon or Breakfast
- Company Representative participates on panel session
- Kiosk and Company/Organization Logo and Name on front cover of all Conference media materials
- Company/Organization Name on placard at Conference
- Company/Organization Name on NECBC web site
- Podium mention at Conference
- 5 registrations included

- Company/Organization Name on NECBC web site
- Podium mention at Conference
- 4 registrations included

### Coffee and Networking Break - \$3,500

- Company/Organization Logo and Name on front cover of all Conference media materials
- Company/Organization Name on placard at Conference
- Company/Organization Name on inside cover of all Conference media materials
- Company/Organization Name on NECBC web site
- Podium mention at Conference
- 4 registrations included

### Major - \$3,000

- Company/Organization Logo and Name on front cover of all Conference media materials
- Company/Organization Name on placard at Conference
- Company/Organization Name on NECBC web site
- Podium mention at Conference
- 4 registrations included

### Luncheon Keynote Speaker Event - \$5,500

- Company Representative as Keynote Speaker
- Company/Organization Logo and Name on front cover of all Conference media materials
- Company/Organization Name on placard at Conference
- Company/Organization Name on NECBC web site
- Podium mention at Conference
- 4 registrations included

### Post-Conference Networking

#### Cocktail Reception - \$5,000

- Company Representative welcomes reception attendees
- Company/Organization Logo and Name on front cover of all Conference media materials
- Company/Organization Name on placard at Conference
- Company/Organization Name on NECBC web site
- Podium mention at Conference
- 4 registrations included

### Patron - \$1,500

- Company/Organization Name on inside cover of all Conference media materials
- Company/Organization Name on NECBC web site
- 2 registrations included

### Conference Bag Sponsorship - \$4,000

- Company/Organization Logo and Name on front cover of all Conference media materials
- Company/Organization Name on placard at Conference
- Company/Organization Name on inside cover of all Conference media materials

### Supporter - \$850

- Company/Organization Name on inside cover of all Conference media materials
- Company/Organization Name on NECBC web site
- 1 registration included

## About NECBC

The New England-Canada Business Council (NECBC) is a non-profit entity formed in 1981 to bring together businesses and individuals with an interest in the U.S./Canada relationship, and in promoting mutual opportunities in business, policy, educational, and cultural matters. Visit the NECBC on the web at: [www.necbc.org](http://www.necbc.org).

## Sponsorship Registration Form and Agreement

Please select your Sponsor Levels (all in \$ U.S.) and complete the following information concerning your Sponsorship choices:

- My Company/Organization will sponsor/co-sponsor the
- Premier Package @ \$8,500
  - Luncheon Keynote Speaker Event @ \$5,500
  - Post-Conference Cocktail Networking Reception @ \$5,000
  - Conference Bag Sponsorship @ \$4,000
  - Coffee and Networking Break @ \$3,500
  - Major @ \$3,000
  - Patron @ \$1,500
  - Supporter @ \$850

Please note your choice and cite \$ amount:

\_\_\_\_\_ @ \$ \_\_\_\_\_

- My Company will provide materials/promotional items for the Conference Registration Package/Bags: YES NO
- Number of free Conference Registrations expected to be used: \_\_\_\_\_

I understand that at the chosen sponsorship level, my company/organization is entitled to the corresponding benefits. Accepted and Agreed to by:

\_\_\_\_\_

Name

\_\_\_\_\_

Signed

\_\_\_\_\_

Title / Date

\_\_\_\_\_

Name

\_\_\_\_\_

Signed

\_\_\_\_\_

Title / Date

The NECBC Conference Logistics Chair should contact the following person to coordinate sponsorship benefits:

\_\_\_\_\_

Name

\_\_\_\_\_

Title

\_\_\_\_\_

Company

\_\_\_\_\_

Address

\_\_\_\_\_

Phone / Fax

\_\_\_\_\_

Email

Please mail or fax a signed completed sponsorship form and mail your check made payable to:

New England-Canada Business Council, Inc.  
3 Alberta Lane  
Lakeville, MA 02347 U.S.A.  
Tel (781) 801-4310 Fax (508) 923-0369  
E-Mail: [ellenrota@aol.com](mailto:ellenrota@aol.com)

**For more information  
about conference  
sponsorship, contact:**

Ellen Rota, Conference Logistics Chair  
Tel: (781) 801-4310 / Fax: (508) 923-0369  
E-mail: [ellenrota@aol.com](mailto:ellenrota@aol.com)

