



New England-Canada Business Council's 27th Annual U.S./Canada Energy Conference

November 20-21, 2019

Seaport Hotel • Boston, MA



Sponsorship Opportunities Available!

About NECBC: *The New England-Canada Business Council (NECBC) is a non-profit entity formed in 1981 to bring together businesses and individuals with an interest in the U.S./Canada relationship, and in promoting mutual opportunities in business, policy, educational, and cultural matters. Visit the NECBC on the web at: www.necbc.org*

Conference Program Highlights:

Wednesday, November 20:

- Conference Roundtables: Energy Infrastructure and Energy Policy Initiatives - 1:00 – 5:00 p.m.
- Conference Welcome and Networking Reception - 5:00 – 7:15 p.m. (Major sponsors receive special recognition at this reception.)

Thursday, November 21:

- Conference Sessions - 8:45 a.m. – 2:30 p.m. including Luncheon Keynote
- CEO fireside chat panel and keynote remarks by industry and policy leaders
- Executive Panels providing U.S.-Canada perspectives on major cross-border energy issues/topics (electricity, natural gas, oil, renewables, cleantech, energy innovation, financing, regulatory and policy developments, etc.)
- Major project updates and breaking news

Why Sponsor?

One of the most cost-effective ways to get your organization's name and your team in front of key executives and decision makers involved in New England-Canada energy commerce is to become a sponsor. It is an excellent way for your organization to:

- Promote your own products, services and solutions to a truly North American audience of major industry players, elected officials, policy makers and regulators
- Show your support for our strategic New England-Canada energy relationship
- Support NECBC's mission and ongoing efforts to foster a strong and growing New England-Canada trade relationship.

Early Bird Sponsor Benefit

Confirmed sponsors prior to **July 16, 2019** will be listed in the initial mailing of the Conference Registration Brochure to be distributed to prospective attendees via email.

For more information about conference sponsorship, contact:

Ellen Rota, Conference Logistics Chair

(781) 801-4310 phone (508) 521-6190 fax necbcenergy@gmail.com email

Please mail or fax a signed completed sponsorship form and mail your check made payable to:

New England-Canada Business Council, Inc.

23 Tasmania Drive Yarmouth Port, MA 02675 U.S.A.

(781) 801-4310 phone (508) 521-6190 fax necbcenergy@gmail.com email



Sponsorship Levels and Benefits: *Only sponsors are entitled to provide collateral materials and/or provide a promotional giveaway item to be included in the attendees' bags.*

Luncheon and Keynote Speaker Event - \$10,000

- Sponsor Representative introduces a Keynote Speaker
- Company Logo and Name on placard at Conference and Reception
- Company Logo and Name on front cover of all Conference materials
- Podium mention at Conference
- 5 free registrations for your organization and/or clients

Conference Welcome Reception Sponsor - \$10,000

- Sponsor Representative opens reception
- Company Logo and Name on placard at Conference and Reception
- Company Logo and Name on front cover of all Conference materials
- Podium mention at Conference
- 5 free registrations for your organization and/or clients

Exclusive Conference Bag Sponsor - \$8,000

- Company Logo and Name on conference bags
- Company Logo and Name on placard at Conference and Reception
- Company Logo and Name on front cover of all Conference materials
- Podium mention at Conference
- 4 free registrations for your organization and/or clients

Platinum Conference Partners - \$7,500

- Company Logo and Name on front cover of all Conference materials
- Company Logo and Name on placard at Conference and Reception
- Podium mention at Conference
- 4 free registrations for your organization and/or clients

Gold Major Sponsors - \$5,000

- Company Name on inside cover of all Conference media materials
- Company Logo and Name on placard at Conference
- Podium mention at Conference
- 3 free registrations for your organization and/or clients

Day 1 Roundtable Sponsors - \$5,000

- Company Name on inside cover of all Conference media materials
- Company Logo and Name on placard at Conference
- Podium mention at Conference
- 3 free registrations for your organization and/or clients

Breakfast Event for Attendees - \$5,000

- Company Name on inside cover of all Conference media materials
- Company Logo and Name on placard at Conference
- Podium mention at Conference
- 3 free registrations for your organization and/or clients

Conference Coffee and Networking Break - \$3,500

- Company Name on placard at Conference
- Company Name on inside cover of all Conference materials
- Podium mention at Conference
- 2 free registrations for your organization and/or clients

Premier - \$3,000

- Company Name on placard at Conference
- Company Name on inside cover of all Conference materials
- Podium mention at Conference
- 2 free registrations for your organization and/or clients

Patron - \$2,000

- Company Name on inside cover of all Conference media materials
- 2 free registrations for your organization and/or clients

Supporter - \$950

- Company Name on inside cover of all Conference media materials
- 1 free registration for your organization and/or client

Sponsorship Registration Form and Agreement

I understand that at the chosen sponsorship level, my company/organization is entitled to the corresponding benefits. Accepted and Agreed to by:

Name

Title

Signed / Date

The NECBC Conference Logistics Chair should contact the following person to coordinate sponsorship benefits:

Name

Title

Company

Address

Phone / Fax / Email

My Company/Organization would like to sponsor the Attendees Breakfast or Coffee / Networking Break (please note choice and \$ amount below):

_____ @ \$ _____

My Company will provide materials/promotional items for the Conference Registration Package/Bags: YES NO

Number of free Conference Registrations expected to be used: _____

Select Sponsor Levels: (\$ U.S.)

Luncheon and Keynote Speaker Event @ \$10,000

Conference Welcome Reception Sponsor @ \$10,000

Conference Bag Sponsor @ \$8,000

Platinum Conference Partner @ \$7,500

Gold Major Sponsor @ \$5,000

Day 1 Roundtable Sponsors @ \$5,000

Breakfast Event for Attendees @ \$5,000

Conference Coffee and Networking Event @ \$3,500

Premier @ \$3,000

Patron @ \$2,000

Supporter @ \$950

